



## THE BEST FOR THE PEOPLE OF GWYNEDD TODAY AND TOMORROW

**RESPECT** – respecting our people, our language and our environment

We will

- be open
- listen
- be inclusive, fair and promote equality
- be a caring Council
- consider the needs of the future
- trust others
- appreciate the contributions of everyone

**SERVING** – services of the highest quality for our customers.

We will

- provide services that make a difference
- be reliable, flexible and convenient
- provide services based on the needs of our customers
- be accountable
- continue to improve

**POSITIVE** – we will succeed through being positive

We will...

- be progressive, innovative and enterprising
- be proactive and lead the way
- show confidence and ambition
- be proud of our achievements

**WORKING AS A TEAM** – achieving for Gwynedd by working together

We will...

- promote a One Council Culture
- be inclusive – one society
- work together in partnership
- sustain and support
- learn

**VALUE FOR MONEY** – making the best use of Gwynedd's resources

We will...

- be efficient and effective
- spend wisely
- prioritise
- ensure sustainability

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- **SERVING**
- **POSITIVE**
- **WORKING AS A TEAM**
- **VALUE FOR MONEY**